

ARDEN WATERS

442 Fontonett Avenue Livermore, CA 94550 tel 925 337 2898 fax 866 775 9582 arden.waters@gmail.com www.ardenwaters.com

PROFESSIONAL EXPERIENCE

Freelance Designer
Livermore, CA

July 2005 - Present
Designer of Website, Packaging and Print Projects

McGINTY
Boulder, CO

June 1998 - June 2005
Project Manager, Art Director and Designer of Print, Packaging, Website and Environmental Graphic Design Projects

Kiku Obata & Company
St. Louis, MO

July 1995 - May 1998
Designer of Print and Environmental Graphic Design Projects

Fleishman-Hillard, Inc.
St. Louis, MO

January 1995 - June 1995
Graphic Design Internship

Pfeiffer plus Company
St. Louis, MO

May 1994 - January 1995
Graphic Design Internship

EDUCATION

Washington University
St. Louis, MO

Graduation Date: May 19, 1995
Bachelor of Fine Arts Degree

The University of Kansas
Lawrence, KS

August 1990 - December 1992
Bachelor of Architecture Program

PROJECTS - WEBSITE DESIGN

ART-C	www.myartc.com
Artpace	www.artpace.org
Campstreet Partners, L.P.	www.campstreet.net
Cat Alexander	www.catalexander.com
Cincinnati Mall	www.cincinnati-mall.com
Declaire Associates	www.declaireassociates.com
Civil Action Network	www.truecan.com
Frasca Food and Wine	www.frascafoodandwine.com
Milestone Remodeling	www.milestoneremodeling.com
Little Yellow Bicycle	www.mylyb.com
Rodrigue Molyneaux Winery	www.rmwinery.com
Silicon Valley Medical Instruments, Inc.	www.svmii.com
The Surgeons Company	www.surgeonscompany.com
Tiffany's Dance Academy	www.tiffanydance.com

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PROJECTS - PRINT, PRODUCT & PACKAGE DESIGN

Barnes & Noble
New York, NY

Product and Package Design
Project management, art direction, main client contact, typesetting and final art production of hundreds of products and packages for the Café Gift, Calendar, Gift, Newsstand and New Product Development Departments over 4 years. Coordination between multiple designers and freelancers. Overseas travel with B&N to gift shows in Hong Kong and Germany.

Projects include:
Café Gift Tumblers, Mugs and Tea for One Gift Set Packaging
Calendars
Calendar Gift Wrappers
Calendar of Events Standards Manual
Computer Gift Packaging
Corporate Newsletter
Gifts for Readers Packaging
Home Office Product Design & Packaging
Journals, Sketchbooks, and Photo Albums
Kids Christmas Catalog
Magazine Gift Subscription Kits
Music CD Gift Wrappers
The New Yorker Product Design & Packaging
Postcard Fixture Signs
Stationery Sets and Boxed Notecard Sets

CampStreet Partners, L.P.
San Antonio, TX

Print Collateral
Project management and final art production of an invitation, real estate brochure and groundbreaking posters.

C-Thru Ruler Company
Connecticut

Package Design
Project management, art direction and final art production of a series of retail packages for the scrapbooking industry.

DIA:Beacon
New York, NY

Museum Product and Package Design
Design development and final art production

International Arrivals
San Diego, CA

Product and Package Design
Project management and final art production of a product line from concepting through final art production.

Linda Pace Foundation

Identity and Letterhead Package
Project management and final art production.

**The New Yorker and
The Cartoon Bank**

Product and Calendar Design
Project management, art direction and final art production.